



HUNTINGTON BEACH ART CENTER
...where art meets community

FOR IMMEDIATE RELEASE:

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**The Huntington Beach Art Center Presents
*Frau Fiber Mission in America***



Huntington Beach, CA – The Huntington Beach Art Center presents ***Frau Fiber’s Mission in America***, a solo exhibition featuring artist Carole Frances Lung and her alter ego Frau Fiber. Carole Frances Lung is the archivist to Frau Fiber’s work as it pays homage to labor, textile, and apparel manufacturing histories and contemporary production systems. By crafting one-of-a-kind garments, installations, performances, and social sculptures, Frau Fiber addresses consumption through her durational works. The exhibition will be on view from June 15–July 6, 2019. The opening reception is on June 15th from 6:30–9 pm.

Frau’s mission is simple: stop shopping and start sewing. Her artistic career has been dedicated to relaying this message with a multitude of artistic and activist ventures. Most notable are the Sewing Rebellions, run by Frau Fiber and her Faux Fraus, a group of Frau Fiber followers who carry out campaigns and regularly run events where participants learn how to “Stop Shopping, Start Sewing.” It was in 2013 that Frau Fiber started training Faux Fraus to help infiltrate the fast fashion supply chain by exposing exploitative practices all too common in this industry.

Long Beach-based artist Carole Frances Lung's alter ego Frau Fiber exposes the harsh realities of working conditions for garment workers and the textile industry by teaching communities about the devastating effects that apparel manufacturing has on workers and the environment. Kate Hoffman, Director of the Huntington Beach Art Center states that, "The Art Center is proud to present The Sewing Rebellion, a project and performance art piece that addresses manufacturing concerns of today: wages of the underpaid garment worker, the societal pressures of clothing trends, and the need to reuse and recycle clothing as one of our choices to respect our planet. Carole comes to us as a former Art Center employee and to bring her back to her hometown as a producing artist is a joy for all of us."

The exhibition will showcase garments, installations, videos and photographs, and performances. In conjunction with the exhibition, Frau Fiber will be on-site for the "Tailor Made Pop-Up Shop" in the galleries. Patrons drop off their clothes in need of tailoring paying a price of what garment workers are paid around the world by spinning the "Wheel of Wages" which determines the cost to have their garments tailored—which is usually a small sum, shedding light on unfair labor practices. The "Tailor Made Pop-Up Shop" will open on June 18th–20th, 25th–27th & July 2nd from 3–8 pm. Patrons will leave the exhibition with greater knowledge of the real cost of the garment industry as well as an appreciation for how their clothes are manufactured and the need to stop shopping and start sewing.

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Related Exhibition Events:

Public Opening Reception: Sat, June 15th | 6:30–9 pm

Join us for the opening reception for *Frau Fiber's Mission in America*, a solo exhibition featuring artist Carole Frances Lung and her alter ego Frau Fiber. Frau Fiber explores fashion and textile production and consumption through garment production, installations, and performances.

Tailor Made Pop-Up Shop: June 18–20, 25–27 & July 2 | 3–8 pm

Patrons drop off their clothes in need of tailoring paying a price of what garment workers are paid around the world by spinning the "Wheel of Wages" which determines the cost to have their garments tailored—which is usually a small sum, shedding light on unfair labor practices.

Art for Lunch: Thurs, June 20th | 11:30am–1:30pm

Art for Lunch is a free event, open to the community, where patrons can enjoy their lunch in the galleries and view *Frau Fiber's Mission in America*, a solo exhibition featuring artist Carole Frances Lung and her alter ego Frau Fiber. Complimentary desserts and refreshments are provided.

Film Screening: Iris: Thurs, June 27th | 6:30–8:30pm

Join the Huntington Beach Art Center for the film screening of *Iris*, a documentary about fashion icon Iris Apfel from legendary documentary filmmaker Albert Maysles. Admission is by donation. Complimentary snacks and refreshments are provided.

Huntington Beach Art Center Information

Gallery Hours

T-Th: 12-8PM | Fr: 12-6PM | Sat: 12-5PM

Closed Sun, Mon & most holidays.

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<http://www.huntingtonbeachartcenter.org/>