



HUNTINGTON BEACH ART CENTER  
*...where art meets community*

## **Call for Artists: Water Works** **Submission Guidelines**

The Huntington Beach Art Center (HBAC) invites submissions for *Water Works*.

*Water Works* is the second installment of HBAC's 2018 "Power of Pigment: A Celebration of Color" series. It is an open-call, juried, contemporary exhibition.

### **Art Center Information**

Address: 538 Main Street,  
Huntington Beach, CA 92648  
Main Phone Line: 714-374-1650  
Main Email: [artcenterstaff@surfcity-hb.org](mailto:artcenterstaff@surfcity-hb.org)  
Website: [www.huntingtonbeachartcenter.org](http://www.huntingtonbeachartcenter.org)

### **Eligibility**

This call is open to all Southern California artists, aged 18 and above, working in transparent water-soluble media. Traditional watercolors and gouache used in a transparent manner on watercolor paper, paper-based board, Yupo, or other synthetic paper are accepted. No works on canvas or other materials other than indicated will be accepted. Acrylic, egg tempera, and casein are not accepted. Artwork must be no less than 80% water-media, presented in a primarily aqueous manner. Non water-based media may be integrated, but cover no more than 20% of the artwork.

Artists may submit up to two (2) original artworks completed within the past two (2) years (executed no earlier than 2016). Artists must be able to drop off/pick up their work(s) themselves, or make similar arrangements. Mailed work will not be accepted. No work previously exhibited at the HBAC may be submitted. Artwork may not be a copy or likeness of another's work. Artwork may not be a copy of photo reference material other than that of the entrant's.

At the time of submission, artists must select which under which category they choose to enter: master watercolor artist or amateur watercolor artist.

### **SUBMISSIONS LIMITED TO TWO PIECES MAXIMUM PER ARTIST**

Maximum frame size: 30 inches x 40 inches  
Maximum image size: 22 inches x 30 inches

All paintings must be sturdily framed, under glass or Plexiglas. Frames must be metal or wood, clean, neat, and sturdy. Frames must be simple and unembellished. Glass/Plexiglas must be clean and free of scratches and dirt.

Top mats are limited to white and off-white. Mats must be clean, well cut, plain, and without embellishments. Colored under-mats are optional. If no matting is used, or artwork is floated, spacers to hold Plexi away from the artwork surface to prevent moisture damage must be hidden.

**Entry fee:**

Non-Members: \$20 for 1 piece, \$30 for 2 pieces

HBAC Artist Council Members: \$15 for 1 piece, \$25 for 2 pieces

The entry fee is to help defray the cost of installation and publicizing the exhibition. We accept cash, credit card (Visa, MasterCard, and Discover) or check payable to the City of Huntington Beach.

If your Artist Council membership lapsed or is due for renewal, please renew your membership prior to submitting your work. All new and renewed memberships should be current, or renewed no later than May 31, 2018.

**Exhibition Calendar:**

**IMPORTANT SUBMISSION DATES:**

<b><u>DROP-OFF/IN PERSON SUBMISSION</u></b>	
<b>Entries Open (1<sup>st</sup> day of drop-off for live jurying):</b>	June 22, 2018   10 am – 5 pm
<b>Entries Close (last day of drop-off for live jurying):</b>	June 23, 2018   12 – 4 pm
<b>Live Jurying</b>	June 25, 2018
<b>Notification of Acceptance (by email)</b>	June 27, 2018
<b>Pick-up of all artworks NOT selected</b>	June 28, 2018   10 am – 7 pm
	June 29, 2018   10 am – 5 pm

**IMPORTANT EXHIBITION DATES:**

<b>Opening Reception</b>	July 14, 2018 <i>Member and Patron Preview: 5:30 – 6:30 pm</i> <i>General Public: 6:30 – 9 pm</i>
<b>Art For Lunch</b>	July 26, 2018   11:30 am – 1:30 pm
<b>Exhibition Closes</b>	August 25, 2018

**IMPORTANT RETRIEVAL DATES:**

<b>Retrieval of Exhibited Works</b>	August 27, 2018   10 am – 4 pm August 28, 2018   10 am – 7 pm
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## Submission Guidelines

### At the time of drop off:

- (1) You will need to provide us with:
  - TITLE OF ARTWORK
  - ARTIST'S FULL NAME
  - ARTIST'S CONTACT INFORMATION
  - YEAR CREATED (works must have been created between 2016-present)
  - MEDIUM (please be specific, ex: Watercolor on Watercolor Paper)
  - MEASUREMENTS
  - PRICE
  - MASTER OR AMATEUR CATEGORY SELECTION

Please include the info on the two labels provided, one for the front and one for the back of the artwork. These labels are used solely to identify the work.

- (2) Be prepared to fill out loan documents.
- (3) Artworks must be completed and ready to hang. Work must be ready to hang with installed picture wire (artwork without installed wire will not be accepted). Please do not bring unfinished, unframed, or wet artworks, as we will not be responsible for any further modification or care needed for completion, nor damage that may occur.
- (4) Artists can bring an updated résumé or biography, which will be made available to the public at the front desk (resumés and biographies are not kept from prior exhibitions).
- (5) Wrapping materials and boxes will not be stored by HBAC.
- (6) HBAC will hang/place all artwork.

### Retrieval of artwork

- (1) Artists may assign someone to pick up their artwork, but work will not be released without the artist's yellow copy of the Loan Agreement form. HBAC is unable to provide packing materials. HBAC has neither a permanent collection nor extra storage space. Work not retrieved will become property of HBAC and subject to disposal.

### Note on selling artworks:

- (1) Artworks can be available for sale through the Art Center for this exhibition. The percentage split is 70% to the artist and 30% to the Art Center. Please include price in the artwork info sheet. Once the price is submitted with the artwork, there can be NO changes and the percentages are NOT negotiable. The Art Center will not negotiate price with a potential buyer and there is no category of "Best Offer" or "Price on Request." If the artwork is sold, the artist's social security number is required before payment can be processed.

## **Reminders:**

Artworks are not insured by the Huntington Beach Art Center; however, great care is taken in the handling and protection of the works.

HBAC reserves the right to refuse work that it deems unsuitable for a general audience.

Works must be exhibited for the entire duration of the show. No exceptions will be made to take down a work before the exhibition end date. Works purchased must remain for the entire duration of the exhibition and can be picked up by the buyer after the show has closed.

## **Jurors and Awards:**

This is a 2-phased LIVE jurying process:

Phase 1 - Inclusion in the Exhibition

Phase 2 - Exhibition Awards

Juror 1: Eileen McCullough

**Eileen McCullough:** Eileen McCullough is a plein air watercolor artist. She lives in Huntington Beach, California and has made her home town her favorite subject matter. Her paintings capture everyday life, hiking through the Bolsa Chica wetlands, dining outdoors and walking dogs in Central Library park. It is her strong belief that a connection to your subject is imperative for a successful painting.

Eileen has had a busy career as an illustrator. She has worked in the surfwear industry, N.R.N. Designs and Dekra Lite. During all the years of freelancing, she always made time for watercolor painting. "I was lucky to have access to such gifted artists as Tim Clark, Linda Stevens, and Chris Sullivan."

While taking classes and workshops she developed her strong style. Her paintings are saturated with bold color and lyrical brushwork. Eileen is now working full time as a watercolor artist. "My formal training as an artist began at a young age. My father was a watercolor artist and would take me out on location to paint. By the time I was ten, I had a sketchbook full of my drawings." Eileen was born and raised in Northern California. "I lived in watercolor country: redwood forest, the jagged coastline, and abandoned farmhouses were everywhere."

In 1982, Eileen moved to Southern California to attend C.S.U. Long Beach. After graduating, she made Huntington Beach her permanent home. "While I loved my new home, I was at a loss as what to paint." This changed for the artist when she had her first child in 2000. Her time was spent playing outdoors with her son. She discovered the wonderful parks, nurseries, and nature centers Huntington Beach has to offer. "The same beauty I found in Northern California, I now see in my own backyard." With an endless inspiration for subject matter, Eileen's future is in watercolor.

Juror 2: Chris Sullivan

**Chris Sullivan:** Chris Sullivan is a signature member of Watercolor West, and is considered to be a highly motivating and influential teacher, respected juror, and inspiring painter. She was an assistant for the Rex Brandt Painting School from 1981-1987, and continues to share with her students the many gems about painting that she learned from Rex.

In her work, Chris explores the fluidity of watercolor through both realism and abstraction, capturing the essence of her subjects through flowing paint.

Five (5) prizes will be awarded in the categories of:

***The Lois Barth Award of Excellence in Art – Best of Show***

\$500

**Masters' Category – Juror's Choice Award**

\$200 Dick Blick gift card & \$250 cash

**Amateur Category – Juror's Choice Award**

\$200 Dick Blick gift card & \$50 cash

**Masters' Category – Audience Choice Award**

\$100 Art Supply Warehouse gift card & \$100 cash

**Amateur Category – Audience Choice Award**

\$100 Art Supply Warehouse gift card & \$50 cash

Best of Show and Juror's Choice will be awarded at the exhibition's Opening Reception, July 14, 2018. The Audience Choice Award will be announced at the end of the exhibition.

Contact: Kate Hoffman

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Website: [www.huntingtonbeachartcenter.org](http://www.huntingtonbeachartcenter.org)